

Press Conference

Venue : Marine Plaza, Marine Drive, Mumbai Date : Thursday, June 11, 2015, 6.30 pm
 Sub : Batliboi and Inspiron join hands to market Motex Stenter and allied products

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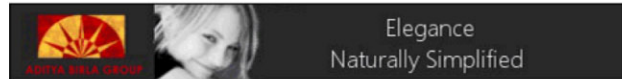
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Batliboi to market Inspiron stenters in India

June 27, 2015 (India)



Inspiron Engineering Pvt. Ltd., a textile machinery manufacturer has named Batliboi Ltd, a marketer of textile machineries and equipment's as a marketing partner for their stenters.

According to a Batliboi statement, it will market the Motex brand stenter of Inspiron Engineering and also a recently developed energy efficient stenter, Sprinton, to be launched shortly in the Indian markets.

Batliboi will also market Kaprec, a heat recovery system, which has also been developed and launched recently and provides higher efficiency than other competitive heat recovery systems in the market.

According to Batliboi, a well-engineered and energy efficient stenter was what Batliboi was looking for, to complete their finishing machine product offering.

"Therefore the idea of a marketing tie-up was initiated between these two textile companies, which eventually fructified on May 1, 2015," it explained.

"This also goes very well in line with the Batliboi belief and commitment to promote well-made Indian products," the textile machinery marketer which has a network across India, added.

The growing demand for stenters will be met by Batliboi with its strong marketing network all over the country, while Inspiron will offer an efficient country wide spares and service network.

The Textile Machinery Group at Batliboi serves the spinning, knitting, processing, garment printing and technical textiles industries.

Batliboi supplies the latest generation of equipment from companies like Saurer Schlafhorst, Mayer & Cie, Loptex, Loris Bellini, Mario Crosta, Ferraro, Ratti, Icomatex, Avioli, MHM, Brazzoli and PLM.

Inspiron Engineering is the world's largest manufacturer of high performance aluminium flyers having manufactured and sold over 3.5 million of these critical textile components around the world.

Inspiron also manufactures stenters to process textile fabrics at its modern manufacturing plant at Ahmedabad, which is marketed under the name of Motex. (AR)

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